



# 2023 2 GRAND PARADE

Saturday, August 5, 2023 – 11:45 AM

## GENERAL ENTRY APPLICATION

\*\*\* Due on or before **July 17**. Please **PRINT** or **TYPE** legibly to ensure correct processing. \*\*\*

**\*\*ALL EVENT DETAILS SUBJECT TO CHANGE AND/OR CANCELLATION DUE TO FEDERAL/STATE/LOCAL PANDEMIC REGULATIONS.\*\***

Entry/Organization Name: \_\_\_\_\_

Contact Person & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Entry Category (select the option best fitting you, or select and describe in “other”):**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Antique Vehicle   | <input type="checkbox"/> Automobile Club   | <input type="checkbox"/> Color Guard  |
| <input type="checkbox"/> Equestrian/Horses   | <input type="checkbox"/> Float   | <input type="checkbox"/> Fraternal/Service Club   |
| <input type="checkbox"/> Governmental Unit<br><i>(i.e. fire, police, utility vehicles, etc.)</i> | <input type="checkbox"/> Military/Veterans Unit<br><i>(i.e. auxiliary, port security, etc.)</i>  | <input type="checkbox"/> Non-Band Walking Group<br><i>(i.e. business, church, clowns, school, etc.)</i> |
| <input type="checkbox"/> Other Vehicles<br><i>(i.e. boats, farm/lawn equipment, etc.)</i>        | <input type="checkbox"/> Royalty CAR<br><i>(i.e. king, queen, prince, princess, court, etc.)</i> | <input type="checkbox"/> Royalty FLOAT<br><i>(i.e. king, queen, prince, princess, court, etc.)</i>      |
| <input type="checkbox"/> Small Animals<br><i>(i.e. birds, dogs, etc.)</i>                        | <input type="checkbox"/> Other + Description: _____  |   |

Does your entry include a tow vehicle?      Yes    No    # of Participants: \_\_\_\_\_

Does your entry have sound (if yes, describe)?      Yes    No    Total # of Units: \_\_\_\_\_

Participate in last year’s Grand Parade?      Yes    No

**Entry Fee: \$100** (checks payable to Grand Haven Coast Guard Festival, Inc./or make payment online)  
FEE is for Commercial Entries. Fee is waived for 501c/Non-Profit organizations.

To determine your entry’s acceptance and placement, **a photo or detailed sketch and description must be submitted.** Please use the back of this sheet or attach additional documentation if needed.

I have read the attached entry rules and guidelines and agree to abide by them. **Initial** \_\_\_\_\_

***PLEASE COMPLETE AND SUBMIT WITH MEDIA AND INDEMNIFICATION FORMS***



# **2023 GRAND PARADE** **Saturday, August 5, 2023 – 11:45 AM**

## **INDEMNIFICATION AGREEMENT**

In consideration of the acceptance by Grand Haven Coast Guard Festival, Inc., of our entry in the Festival Grand Parade, the undersigned (“Applicant”) fully releases and discharges Grand Haven Coast Guard Festival, Inc., its officers, employees and directors from any and all rights, claims, and actions which the Applicant now has or may have for the signing of this release against Grand Haven Coast Guard Festival, Inc., its officers, employees, and directors arising out of this contract. This release is intended by the parties to release all claims for injuries, damages or losses to, and its property, real or personal, whether known, unknown, foreseen, unforeseen, patent or latent, which the Applicant may have against the Release. Applicant understands and acknowledges the significance and consequence of the specific intention to release all claims and assumes full responsibility for any injuries, damages, or losses that it may have or may incur from performance of or in connection with this contract and agrees to hold harmless and indemnify Grand Haven Coast Guard Festival, Inc. from any and all claims, injuries and damages arising from or in connection with participation in the Coast Guard Festival Grand Parade or any way in connection with this Agreement. Grand Haven Coast Guard Festival, Inc. damages include not only actual damages, but also reasonable attorney fees incurred by Grand Haven Coast Guard Festival, Inc. in defense of such claims, damages, or actions.

The following definitions apply through this release:

- (a) Applicant means Applicant whether in the singular or plural, its shareholders, officers, directors, or if an individual, his or her spouse, family, heirs, personal representatives, whether corporate or individual, administrators, successors and assigns.
- (b) Grand Haven Coast Guard Festival, Inc. means Grand Haven Coast Guard Festival, Inc. a Michigan non-profit corporation, as well as its officers, directors, employees, agents and its successors and assigns.

This release is freely and voluntarily executed by Applicant after being apprised of all relevant information and data. Applicant in executing this release does not rely on any inducements, promises or representatives by Grand Haven Coast Guard Festival, Inc.

---

**Name of Entry/Organization:** \_\_\_\_\_

**Applicant’s Printed Name & Title:** \_\_\_\_\_

**Applicant’s Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

***PLEASE COMPLETE AND SUBMIT WITH APPLICATION AND MEDIA FORMS***



**2023 GRAND PARADE**  
**Saturday, August 5, 2023 – 11:45 AM**

**MEDIA INFORMATION – PLEASE TYPE/PRINT CLEARLY**

*Information provided on this form will be used as the scripts for parade commentators. The GHCGF Grand Parade committee reserves the right to edit this information.*

**Entry Name:** \_\_\_\_\_

**Entry Category:** \_\_\_\_\_ **# of Participants:** \_\_\_\_\_

**Home City/State:** \_\_\_\_\_

Please write a paragraph of **no more than 75 words** that highlights your entry and includes information that you want the media and parade attendees to know. For example, include noteworthy facts, awards, or special history that you think would be of interest. The parade announcer will use this information.

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

***PLEASE COMPLETE AND SUBMIT WITH APPLICATION AND INDEMNIFICATION FORMS***



# 2023 GRAND PARADE

Saturday, August 5, 2023 – 11:45 AM

## RULES & GUIDELINES

The Coast Guard Festival Board of Directors and Grand Parade Co-Chairs require all parade entries to comply with the Rules and Guidelines stated below and reserve the right to reject or deny any entry or message for any reason. If an entry fails to adhere to the Rules and Guidelines, its future parade eligibility can and will be affected. The Grand Parade Street Squad (detailed below) will be stationed along the parade route and will report violations to the Co-Chairs. **The safety of all comes first**—so with that in mind, let's work together and give everyone a wonderful parade!

1. The purpose of this Festival is to honor the men and women of the United States Coast Guard. **The Festival is NOT a platform for addressing political, religious, and/or social issues. Any and all campaigning, promotion of a political party or advocacy for a political, religious or social point of view, is STRICTLY PROHIBITED within the Grand Parade.**
2. Entries must be soundly constructed; neatly decorated to showcase their salute of the Coast Guard; and are welcome to celebrate Grand Haven's official designation as "Coast Guard City, USA". **The 2023 Festival Theme is "Global Guardians .... Hometown Heroes".**
3. Entries' Coast Guard salute must be clearly visible from both sides of the parade route. **Lettering height must be a minimum of 3 inches, and company/organization logos may be incorporated in the design.**
4. Entries utilizing electricity of any sort and for any means (i.e. amplifiers, speakers, instruments, etc.) must be equipped with a fire extinguisher. **All entries are subject to safety inspections.**
5. Entries **may not exceed 12 feet in height** from ground level.
6. Entries' **tow vehicles must be clean** and orderly in appearance.
7. Entries featuring animals **must be accompanied by their own sanitary/clean-up unit.**
8. Entries **must maintain 2 yellow road pavement markings (approx. 50 feet) of spacing** between themselves.
9. Participants walking in the parade should wear clothing/costuming indicating their belonging to their entry's sponsoring group/organization. **Participants must keep pace with their entry.**
10. Both the City of Grand Haven and Grand Haven Department of Public Safety request that **NOTHING IS THROWN OR TOSSED (i.e. candy, coupons, frisbees, water bottles, etc.) FROM ANY FLOAT OR VEHICLE DURING THE PARADE. The safety of all comes first**—most especially children. However, **parade participants may distribute items from along the sides of the route.**
11. Water toys (i.e. balloons, buckets, cannons, guns, etc.) **may not be thrown or aimed directly at spectators.** However, **they may be harmlessly discharged upward/above in the general direction of spectators.**
12. **ALL VEHICULAR ENTRIES** must report to their assigned lineup location **no later than 10:00 AM!** Traffic entering Grand Haven gets backed up **very early.**
13. **ALL PARTICIPANTS RIDING, MARCHING, or WALKING in/with their entry** must report to their assigned lineup location **no later than 10:45 AM!**
14. There will be both a radio broadcasting booth and official party reviewing stand along Washington Street. **Entries should be playing/marching/"doing their thing" as they approach, pass by, and continue past these locations.**
15. **There shall be NO COUNTERMARCHING, DANCING IN PLACE, DRILLING, or STOPPING along the parade route.** These activities create large gaps between entries and slow the entire parade.

16. **Each entry should bring adequate water and refreshments for all of its participants.** While water is available at the parade route's end (near the corner of Grant Ave. and 7<sup>th</sup> St.), **it is extremely important for all parade participants to hydrate throughout the day.**
17. Entry tear-down/disassembly space is available in the parking lot at the corner of Cutler St. and Grant Ave. at the end of the parade route. **All vehicles not requiring tear-down must exit the parade route by turning left (east) on Grant Ave. toward US-31.**
18. Spectators wishing to meet or pick up their entry's participants at the parade route's end **should make arrangements OTHER THAN walking along the parade route.** The parade ends (Grant Ave. & 7<sup>th</sup> St.) just 2 blocks from its start (Sheldon Rd. & Colfax Ave.).
19. **IF MEDICAL ASSISTANCE IS NEEDED, a Red Cross First Aid tent is located at the parade route's end** (near the corner of Grant Ave. and 7<sup>th</sup> St.). Emergency personnel are also stationed along the route.
20. The City of Grand Haven has a strictly enforced open receptacles ordinance prohibiting drinking on public land. **This includes all areas associated with the parade.**
21. The Grand Haven Department of Public Safety **prohibits burnouts by parade vehicles. Tickets will be issued.**
22. Entries comprised of automotive groups/clubs will be staged two abreast and, when possible, must remain paired this way throughout the entire parade route.
23. **Entries will not be processed until the signed "Indemnification Agreement" and the initialed general application page is submitted.**
24. Entries desiring to utilize any music or sound **must indicate this on their parade application.**
25. **Entries of a commercial nature will be assessed a \$100.00 parade entry fee.** All official Coast Guard Festival Sponsors are exempted from this fee.
26. **The Grand Parade Street Squad** is comprised of awesome volunteers and is responsible for: **keeping the parade flowing** (maintaining adequate and correct spacing between entries); **preventing entries from stopping to perform** along the parade route; **monitoring the throwing or tossing of objects to the spectators from ALL parade entries**; and **crowd control** (keeping a safe distance between spectators and entries).
27. Submittal of an application for entry into the Grand Parade acknowledges that the applicant has read, understands, and agrees to comply with the rules and guidelines of the Grand Parade.

***QUESTIONS MAY BE DIRECTED TO THE GRAND PARADE CO-CHAIRS.***

---

**Grand Haven Coast Guard Festival – ATTN: Grand Parade  
113 N. 2<sup>nd</sup> St., Grand Haven, MI 49417  
Phone: (616) 846-5940 Fax: (616) 846-2509  
[cgfestgrandparade@gmail.com](mailto:cgfestgrandparade@gmail.com)**

**\*\*ALL EVENT DETAILS SUBJECT TO CHANGE AND/OR CANCELLATION  
DUE TO FEDERAL/STATE/LOCAL PANDEMIC REGULATIONS.\*\***

***If cancellation occurs a full refund will be given.***